

Desktops-as-a-Service (DaaS)

The only virtual desktop platform built from the ground up for service providers.

Deskton enables service providers to offer full featured virtual desktop offerings in a truly scalable cloud-based architecture.

Introduction to DaaS

DaaS is a cloud-based service delivering Virtual Desktop Infrastructure (VDI) to end users as a monthly subscription service.

DaaS makes delivering virtual desktops easy. DaaS eradicates the barriers to virtual desktop adoption. It delivers a complete virtual desktop from the cloud, providing all the benefits of VDI without any of the hassles. It eliminates the cost and complexity of deploying and managing virtual desktops. It enables enterprises to rapidly provision desktops to users on any device, anywhere. And it transforms desktops from the CAPEX outlay inherent in enterprise onsite VDI and physical PC refreshes, into a predictable, easy to budget OPEX item.

DaaS opens a new recurring revenue stream for service providers.

Barriers to VDI

VDI has generated significant buzz, but in-house VDI is far too costly and difficult for most businesses to manage. Customers are looking to Service Providers for a flexible and affordable solutions for Windows 7 Migrations, stressed IT budgets, and a growing demand for mobile worker support.

Now, more than ever, as cloud adoption gains speed in acceptance and is seen as a viable business option, the market is ripe for Service Providers to leverage cloud technologies to deliver alternative desktop management solutions to customers looking for a more flexible, affordable and mobile friendly desktop management strategy.

The Deskton Top 5 Differentiators

Deskton's platform was built from the ground up for service providers with many features specifically for operating a service. The list of features is long but our top five that set us apart are:

1. **Multi Tenancy** – the only multi-tenant VDI solution on the market
2. **Elastic Scalability** – scale across many customers
3. **Enterprise Integration** – integrate with IT environments
4. **Cost-effective Model** – scale and open source components substantially lowers the cost of delivering desktops
5. **Tiered Role Separation** – separate roles for service providers, IT, and end users

Deskton Plugs into Your Cloud:

1 Service Provider Stack for DaaS



2 Deskton Software Platform



3 Deskton Centralizes Management



Deskton Differentiators

- *Multi-tenancy*
- *Elastic Scalability*
- *Enterprise Integration*
- *Cost-effective Model*
- *Tiered Role Separation*

Create Unique Offerings

The Deskstone DaaS Platform enables you to create a new annuity stream and business value. Differentiate from your competition and increase revenue with specific market solutions and complementary add-ons:

Help Desk

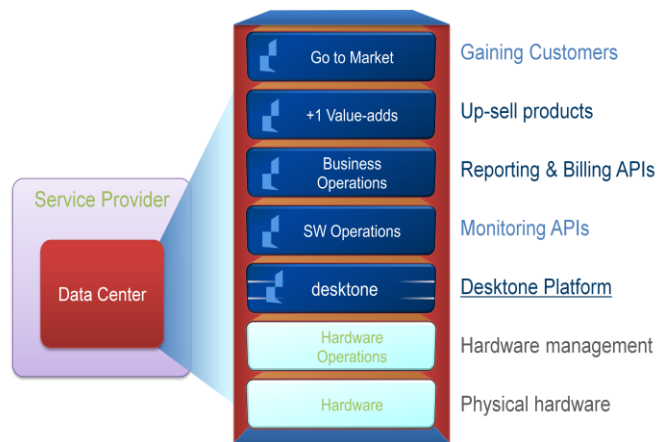
Remote Backup

Document Storage

Remote Backup

Application Hosting

End User Support



DaaS Benefits Your Customers

No Compromise Fully Customizable Desktop Experience

Every user can have their own virtual desktop customizable to their application, and look and feel needs, just like their physical desktop or laptop.

High Level of Desktop Performance

Deskstone desktops can be tailored to meet the simplest or most demanding workloads, from the call center software to CAD and 3D Graphics packages.

Persistent-State Save

Virtual desktops don't need to be turned off, so leave the office with your document in mid-sentence, and log back into your Virtual Machine from home to finish writing without powering down or up.

Extended Credentials and Security Policies

Manage your virtual desktop security just like you manage your existing infrastructure today with the same credentials and permissions.

Ultimate Mobile Desktop Support – Anywhere, Any Device

No laptop handy? You can still access your virtual desktop from an iOS or android device, over WiFi or 3G/4G.

IT Friendly Administration Self Service Portal

The Deskstone platform provides an easy to use administration portal to manage your desktop images, virtual machines, user assignments, and desktop support.

Get Started – Offer DaaS

Getting started with Deskstone's DaaS for Service Providers is simple – sign up for a **FREE TRIAL** <http://bit.ly/desktopfreetrial>

Contact sales@deskstone.com to find out how you can leverage our tested Service Provider Blueprint to deliver cloud-based Desktops-as-a-Service to your customers.

About Deskstone

Deskstone is changing the way people buy and manage desktops. Deskstone pioneered the concept of Desktops as a Service (DaaS), the easiest and most affordable way to deploy hosted virtual desktops. The Deskstone Cloud, Deskstone's DaaS offering, provides all of the benefits of virtualized desktops without any of the hassles. By delivering virtual desktops in the cloud, Deskstone enables enterprises to rapidly provision desktops to users on any device, anywhere, without the upfront costs and complexity of traditional desktop virtualization—transforming desktops from a CAPEX to OPEX item. For more information, visit www.deskstone.com.



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